



सत्यमेव जयते

Ministry of Ayush



Sensitization Programme for empanelment of Ayush hospitals in General Insurance companies for States of West Bengal, Odisha, Chhattisgarh and Jharkhand

Date: 28-02-2025 (Friday)

Hybrid Mode

Time: 09.00 am - 04.00 pm

Venue: Seminar Hall, 6th Floor, Academic Building
National Institute of Homoeopathy, Block-GE, Sector-III, Salt Lake,
Kolkata - 700 106



Organized by
Ministry of Ayush
(Government of India)

at

National Institute of Homoeopathy
(Ministry of Ayush, Govt. of India)
Block-GE, Sector-III, Salt Lake, Kolkata - 700106

INTRODUCTION

In recent times, AYUSH treatments have garnered increased popularity and have become the most sought-after healthcare treatment in India and overseas. Considering the growing demand there is an urgent need to promote and sensitize all the stakeholders on the benefits and develop a strategy to make Ayush treatment accessible and affordable to the citizens to check the inflationary trend taking place in the health sector cost in India. The recent intervention by the Insurance Regulator (IRDAI) has prompted and encouraged the Insurance Industry in adopting the following:

1. Insurers shall have a Board approved policy for providing AYUSH coverage, which inter alia, shall include their approach towards placing AYUSH treatments at par with other treatments for the purpose of health insurance so as to provide an option for the policy holders to choose treatment of their choice. The policy shall also contain the quality parameters as well as procedure for enrolling AYUSH Hospitals/Day Care Centers as network providers for the purpose of providing cashless facility.
2. Insurers shall modify their existing products that contain limitations for AYUSH treatments and ensure compliance with the above directions.
3. Insurers shall have adequate controls as well as Standard Operating Procedures (SOP) for:
 - a. Enrolling hospitals into their network.
 - b. Placing necessary clauses in their health services agreements with Ayush Hospitals/Day Care Centers.
 - c. Standard treatment protocols.
 - d. Dealing with the possible frauds and abuse of the system, if any.

MINISTRY OF AYUSH

The Ministry of Ayush was formed on the 9th of November 2014 with a vision of reviving the profound knowledge of our ancient systems of medicine and ensuring the optimal development and propagation of the Ayush systems of healthcare. Earlier, the Department of Indian System of Medicine and Homoeopathy (ISM&H) formed in 1995, was responsible for the development of these systems. It was then renamed as the Department of Ayurveda, Yoga, and Naturopathy, Unani, Siddha and Homoeopathy (Ayush) in November 2003 with focused attention towards education and research in Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy.

NATIONAL INSTITUTE OF HOMOEOPATHY

National Institute of Homoeopathy, Kolkata aspires to be the India's most energetic and responsive Organization, offering unparalleled education opportunities in Homoeopathy for learner community by facilitating the development of thoughtful, creative, adaptable, contributing and humane citizens. National Institute of Homoeopathy was established on 10th December 1975 in Kolkata as a Central Government Autonomous Institute under the Ministry of Health & Family Welfare, presently under the Ministry of Ayush, Govt. of India. The Institute has comprehensive facilities for teaching, research and patient care. The in-take capacity of NIH, Kolkata in BHMS (UG) course is 126 students and for MD (Hom.) (PG) course is 47 students. The Main Campus (Administrative Campus) of the Institute is located in the heart of Salt Lake City at Block - GE, Sector - III, Salt Lake, Kolkata - 700106 with 100 bedded NABH accredited Homoeopathic Hospital with 13 OPDs. Further to cater the rural patients, NIH is functioning 10 peripheral OPDs in and around West Bengal. Apart from this, a satellite campus of National Institute of Homoeopathy at Narela, Delhi was inaugurated and dedicated to the Nation on 11.12.2022 by the Hon'ble Prime Minister of India, Shri. Narendra Modi. This satellite institute at Narela, Delhi has been established to cater the need of the population of the region and with a view to have collaborative research with international and national level institutes. The intake capacity of NIH, Delhi in MD (Hom.) (PG) course is 49 students.

OBJECTIVES OF THE SENSITIZATION PROGRAMME

- a. To facilitate the empanelment of public and private Ayush hospitals for insurance coverage in India.
- b. To provide affordable Ayush healthcare to all citizens to be covered under public and private insurance.
- c. To develop a networking relationship with all state Govt. and private associations linked with delivering Ayush health care.
- d. To include capacity building activity on preparation and maintenance of the insurance claims related documents for stakeholders of Ayush Hospitals.

ELIGIBILITY FOR PARTICIPATION

- ❖ Ayush Hospital
- ❖ Ayush Institutes/ Colleges
- ❖ Ayush Clinic/ Dispensary
- ❖ Registered Medical Practitioners Ayush
- ❖ Researchers/Scholars
- ❖ Health care Policy makers
- ❖ Health Insurance Company/ General Insurance Company
- ❖ Insurance Agents
- ❖ Third party administrator (TPA)
- ❖ Day care center
- ❖ Hospital other than Ayush

HOW TO REGISTER

- ❖ Participation is limited to the first 150 registrants.
- ❖ To confirm your attendance, timely complete your registration by 23.02.2025 via google form link <https://forms.gle/hUjsMFvcwix2rMSc9>
- ❖ Registration is mandatory for both in person and virtual participants.
- ❖ **In-Person Attendees:** Participants who have received confirmation for in-person attendance through their email shall attend the conference physically.
- ❖ **Virtual Attendees:** All other registered participants will receive a unique link via email to attend the online conference.
- ❖ We look forward to your participation.

Registration Link



Location



For Enquiry: Dr. Pralay Sharma, Deputy Medical Superintendent and MO(SAG)
Email:- pralaysharma68@gmail.com, Mob :- +91 9830286817



National Institute of Homoeopathy
Block GE, Sector-III, Salt Lake, Kolkata - 700106